|  |  |  |
| --- | --- | --- |
| ZNAK SKOLE |  | ZNAK TEMPUS |

**SESSIONMHTSPS – 1**

**LOCATION: HALL no. *109***

**Chairman:**

**-Michalis Koniordos, PhD**

**- Nataša Kristan Primšar, BSc**

**-Nenad Milutinović, MSc**

|  |  |  |
| --- | --- | --- |
|  | **Titles and authors** | **Time:** |
| **1** | **HOLIDAY TOUR PACKAGES & TOURIST MOTIVATION A CASE STUDY OF RHODES, GREECE**  Dimitrios I. Tseles, PhD  Nikolaos E. Theocharis, MSc | **2.00 – 2.10 PM** |
| **2** | **THE DEVELOPMENT OF PROJECT WORK AT KRANJ SCHOOL CENTRE**  Nataša Kristan Primšar, BSc  Tilka Sever, BA | **2.10 – 2.20 PM** |
| **3** | **THE ROLE OF INSTITUTIONS ON RESOURCE INTEGRATION PROCESS IN THE TOURISM INDUSTRY**  George Skourtis, PhD candidate  Evaggelos Boulougouris, MSc  Michalis Koniordos, PhD | **2.20 – 2.30 PM** |
| **4** | **ON SOME EXTRA-LINGUISTIC ISSUES WITH AN IMPACT TO MANAGING EFL TEACHING**  Slobodanka Đolić,PhD | **2.30 – 2.40 PM** |
| **5** | SPORTS FACILITY AND SITE – BASIC ELEMENTS AND TOURISM  Duško Kuzović, PhD | **2.40 – 2.50 PM** |
| **6** | **SEVNICA IN THE MIDDLE OF THE 2016 AMERICAN PRESIDENTIAL CAMPAIGN**  Andrej Lisec, PhD  Jasna Potočnik Topler, PhD | **2.50 – 3.00 PM** |
| **7** | **TRAVEL AGENCIES FRANCHISING AS AUSINESS CONCEPT FOR ECONOMIC DEVELOPMENT IN SERBIA**  Tamara Gajić, PhD  Aleksandra Vujko, PhD  Marko Petrović, PhD | **3.00 – 3.10 PM** |
| **8** | **TOURISM IN TERMS OF THE DEVELOPMENT OF SERBIAN RURAL AREAS**  Drago Cvijanović,PhD  Vojin Cvijanović, MSc  Zoran Simonović, PhD | **3.10 – 3.20 PM** |
| **9** | **INTEGRATION OF TRAVEL AGENCIES WITH TRADITIONAL FARM HOUSES IN RURAL DESTINATION**  Tamara Gajić, PhD  Aleksandra Vujko, PhD  Marko Petrović, PhD | **3.20 – 3.30 PM** |
| **10** | **PAUSE** | **3.30 – 3.50 PM** |
|  | **COMPARATIVE ANALYSIS OF SERBIAN AND AUSTRIAN TOURISM**  Anton Vorina,PhD  Dalibor Miletić, PhD  Anka Vojvodić, PhD | **3.50 – 4.00 PM** |
| **11** | TOUCHSCREEN DEVICES IN BUSINESS INFORMATICS EDUCATION IN HOTEL MANAGEMENT AND TOURISM  Danko Milašinović, PhD  Vladimir Kraguljac, BSc | **4.00 – 4.10 PM** |
| **12** | APPLICATION OF MULTIVARIATE METHODS IN E-COMMERCE Đorđe Pavlović, PhD  BrankoGledović, PhD | **4.10 – 4.20 PM** |
| **13** | **THE IMPORTANCE OF LANGUAGE LEARNING STRATEGIES FOR DEVELOPING AN INDEPENDENT LEARNER**  Dragana Pešić, PhD  Ivana Marinković, MSc | **4.20 – 4.30 PM** |
| **14** | **TEACHING LISTENING TO TOURISM STUDENTS**  Ivana Marinković, MSc  Dragana Pešić, PhD | **4.30 – 4.40 PM** |
| **15** | **BUSINESS CONVERSATION IN FUNCTION OF PROMOTION OF TOURISM ORGANIZATION**  Anđela Mikić, PhD  Dragoslav Jokić, PhD | **4.40 – 4.50 PM** |
| **16** | **CLASSIFICATION OF SPORTS FACILITIES AND TOURISM PARTICIPANTS**  Duško Kuzović, PhD  D. Milovanović, MSc | **4.50 – 5.00 PM** |
| **17** | **SPECIFITY OF ECOTOURISM DESTINATION MANAGEMENT**  Snežana Milićević, PhD  Marija Kostić, PhD  Nataša Đorđević | **5.00 – 5.10 PM** |
| **18** | **The IMPORTANCE OF ENTERPRENEURSHIP FOR LOCAL ECONOMIC and tourism DEVELOPMENT OF THE JABLANICA DISTRICT IN SERBIA**  Lukrecija Đeri, PhD  Predrag Stamenković, MSc  Danka Ilić, MSc | **5.10 – 5.20 PM** |
| **19** | **MARKETING AS A BASIS FOR COMPETITIVE ADVENTAGES OF THE TOURIST DESTINATION**  Mira Avramović, PhD | **5.20 – 5.30 PM** |
| **20** | **IMPLEMENTATION OF CRM CONCEPT IN TOURSIM**  Ana Todorović, MSc | **5.30 – 5.40 PM** |
| **21** | **PROTECTED NATURAL ASSETS AS A TOURIST OFFER OF BELGRADE**  Jasna Stojanović, MSc  Stefan Denda, MSc | **5.40 – 5.50 PM** |
| **22** | **TOURISM AS FACTOR OF DEVELOPMENT OF BANJA KOVILJAČA SPA**  Sanja Krsmanović, MSc  Marija Perić, MSc  Slobodanka Marković, Mr | **5.50 – 6.00 PM** |
| **23** | **NOWADAYS ECOLOGIC PROBLEMS AND TOURISM**  Ivana Matović Purić  Zorka Jugović  Danijela Pecarski  Miodrag Pantelić | **6.00 – 6.10 PM** |
| **24** | **CONSUMER ROLES IN MARKETING COMMUNICATIONS IN TOURISM**  Mira Avramović, PhD  Slavica Popović, MSc | **6.10 – 6.20 PM** |
| **25** | **ESCALATION OF TERRORISM AND REFLECTIONS ON THE CONDITION ANAD DEVELOPMENT OF THE TOURISM SECTOR**  Miodrag Komarčević, PhD  Maja Marković, BSc  Milovan Tadić | **6.20 – 6.30 PM** |
|  | **DISCUSSION** | **6.30 – 6.50 PM** |

|  |  |  |
| --- | --- | --- |
| ZNAK SKOLE |  | ZNAK TEMPUS |

**STUDENTS SESSION**

**LOCATION: HALL no. *110***

**Chairman:**

**-Ljiljana Trumbulović, PhD**

**- Eleni Konstantinakou, BSc**

**- Bojana Janković, student**

|  |  |  |
| --- | --- | --- |
|  | **Titles and authors** | **Time:** |
| **1** | **THE ROLE OF CULTURAL TOURISM IN THE GREEK TOURISM INDUSTRY DURING THE ECONOMIC CRISIS: THE CASE OF CRETE**  Irma Thomai, BSc  Kalipso Papatheodorou, BSc  Dimitra Prassa, BSc | **2.00 – 2.10 PM** |
| **2** | **BIRDWATCHING TOURISM IN SERBIA**  Srđan Rajević  Radmila Novaković Kostić, PhD  Milutin Đuričić, PhD | **2.10 – 2.20 PM** |
| **3** | **ACCESS DIFFICULTIES TO REMOTE TOURIST SITES, MOTIVATION AND POSSIBLE SOLUTIONS TO PROMOTE VISITING REMOTE AREAS.**  Eleni Konstantinakou, BSc | **2.20 – 2.30 PM** |
| **4** | **HEALTH CARE TOURISM IN SERBIA**  Aleksandar Mihailović  Milutin Đuričić, PhD  Nenad Milutinović, MSc | **2.30 – 2.40 PM** |
| **5** | **WINE TOURISM – SIGNIFICANT DEVELOPMENT POTENTIAL OF SERBIA**  Ivan Terzić  Milutin Đuričić, PhD | **2.40 – 2.50 PM** |
| **6** | **RURAL TOURISM – SIGNIFICANT DEVELOPMENT**  **POTENTIAL OF SERBIA**  Miloš Isaković  Milutin Đuričić, PhD | **2.50 – 3.00 PM** |
| **7** | **MANAGEMENT OF TOURIST DESTINATION ZLATIBOR**  Dejan Lazarević  Milutin Đuričić, PhD | **3.00 – 3.10 PM** |
| **8** | **CONTEMPORARY FORMS OF TOURISM IN ZLATIBOR DISTRICT**  Nenad Jovanović  Milutin Đuričić, PhD  Slobodan Petrović, MSc | **3.10 – 3.20 PM** |
| **9** | **BOOKISH AND FILMY TOURISM**  Bojana Janković  Radmila NovakovićKostić, PhD  Milutin Đuričić**,**PhD | **3.20 – 3.30 PM** |
|  | **PAUSE** | **3.30 – 3.50 PM** |
| **10** | RELIGIOS TOURISM IN SERBIA Marija Đorđević  Milutin Đuričić, PhD | **3.50 – 4.00 PM** |
| **11** | **UŽICE AS A TOURIST DESTINATION**  Jovana Petković  Slobodan Petrović, MSc  Nataša Ćirović, PhD | **4.00 – 4.10 PM** |
| **12** | **MOUNTAIN TOURISM**  Siniša Nešković  Radmila Novaković Kostić, PhD  Slobodan Petrović, MSc  Nataša Ćirović, PhD | **4.10 – 4.20 PM** |
|  | **DISCUSSION** | **4.20 – 4.40 PM** |

|  |  |  |
| --- | --- | --- |
| ZNAK SKOLE |  | ZNAK TEMPUS |

**SESSION MHTSPS – 2**

**LOCATION: HALL no. *317***

**Chairman:**

**- Marija Mandarić, PhD**

**- Nataša Ćirović, PhD**

**- Dragan Stojanović, PhD**

|  |  |  |
| --- | --- | --- |
|  | **Titles and authors** | **Time:** |
| **1** | **DEVELOPMENT OF A RISK MANAGEMENT MODEL FOR ‘TEMPUS’ PROJECTS**  Milan Antonijević, PhD  Milan M. Đuričić, PhD  Milutin Đuričić, PhD | **2.00 – 2.10 PM** |
| **2** | **ROLE AND SIGNIFICANCE OF TOURISM DESTINATIONS BRANDING**  Marija Mandarić, PhD  Snežana Milićević, PhD | **2.10 – 2.20 PM** |
| **3** | **REGIONAL CHALLENGES AND STRATEGIC APPROACH TO TOURISM AND ECOLOGY OF THE WESTERN BALKANS WITH REFERENCE TO SERBIA - CASE STUDY**  Slobodan Nešković, PhD | **2.20 – 2.30 PM** |
| **4** | **TOURISM AS AN ECONOMIC BRANCH AND ITS IMPACT ON GDP AND EMPLOYMENT IN BOSNIA AND HERZEGOVINA**  Academician Mladen Bodiroža, PhD  Stevan Petković, PhD  Milan Jarić, MSc | **2.30 – 2.40 PM** |
| **5** | **THE ROLE AND IMPORTANCE OF RAIL TRANSPORT FOR TOURISMDEVELOPING IN WESTERN SERBIA**  Zoran Bundalo, PhD  Branislav Gavilović, PhD | **2.40 – 2.50 PM** |
| **6** | **SEGMENTATION OF TOURIST MARKET IN MODERN CONDITIONS**  Brankica Todorović, PhD  Ljiljana Maksimović, MSc | **2.50 – 3.00 PM** |
| **7** | **SPORTS TOURISM – A NEW SIGNIFICANT DIMENSION OF DEVELOPMENT OF TOURISM**  Višeslav Krsmanović, PhD  Ivanka Gajić, PhD | **3.00 – 3.10 PM** |
| **8** | **IMPACT ON TOURISM DEVELOPMENT STRATEGY OF THE REPUBLIC OF SERBIAN**  Miloš Tucović, PhD  Dimitrije Tucović  Irena Tucović | **3.10 – 3.20 PM** |
| **9** | **RISK MANAGEMENT IN E-BUSINESS IN TOURISM**  Dragan Stojanović, PhD  Marko Krstić, MSc | **3.20 – 3.30 PM** |
|  | **PAUSE** | **3.30 – 3.50 PM** |
| **10** | **FOLLOWING THE PATHS OF THE PAST: THE MEMORIAL CHURCHES OF PRINCE MILOŠ OBRENOVIĆ AND THEIR TOURISTIC VALORISATION**  Radmila Novaković Kostić, PhD  Ana Kostić Đekić, MSc | **3.50 – 4.00 PM** |
| **11** | **THE ANALYSIS OF TOURISM COMPETITIVENESS OF THE REPUBLIC OF SERBIA AND FORMER YUGOSLAVIAN COUNTRIES**  Slađana Vujičić, MSc  Zorana Nikitović, PhD  Nataša Jovanović, PhD | **4.00 – 4.10 PM** |
| **12** | **TOTAL QUALITY MANAGEMENT – NECESSITY OF TOURIST DESTINATION “NATIONAL PARK OF TARA**  Mitar Lutovac  Milan M. Đuričić, PhD  Milutin Đuričić, PhD | **4.10 – 4.20 PM** |
| **13** | **REPRESENTATION OF E-COMMUNICATION IN OFFER OF ZLATIBOR AS A TOURIST DESTINATION**  Srećko Simović, MSc  Miroslava Jordović Pavlović, MSc | **4.20 – 4.30 PM** |
| **14** | **THE IMPORTANCE OF USING THE MARKETING STRATEGIES TO ACHIEVE CUSTOMER SATISFACTION IN SERBIAN TOURISM**  Aleksandra Tornjanski, MSc  Milan M. Đuričić, PhD  Predrag Ostojić, PhD | **4.30 – 4.40 PM** |
| **15** | **CONTEMPORARY TENDENCIES OF HIGHER EDUCATION IN TOURISM**  Ljiljana Milić, MSc | **4.40 – 4.50 PM** |
| **16** | **ENTREPRENEURSHIP IN FUNCTION OF SUSTAINABLE DEVELOPMENT OF RURAL TOURISM IN SERBIA**  Dalibor Panić, MSc | **4.50 – 5.00 PM** |
| **17** | **ECOTOURISM IN FUNCTION OF SUSTAINABLE DEVELOPMENT OF THE REPUBLIC OF SERBIA**  Marko Janaćković, MSc  Tanja Janaćković, MSc  Marija PetrovićRanđelović, PhD | **5.00 – 5.10 PM** |
| **18** | **THE QUALITY OF HOSPITALITY OFFER AS A FACTOR OF DEVELOPMENT OF TOURISM IN LESKOVAC**  Dragana Ilić, MSc  Predrag Stamenković, MSc  Ljubica Janjić Baduli, MSc | **5.10 – 5.20 PM** |
| **19** | **LABORATORY FOR ECOTOURISM IN THE FUNCTION OF SUSTAINABLE TOURISM OF WESTERN SERBIA**  Snežana Aksentijević, PhD  Nataša Ćirović, PhD | **5.20 – 5.30 PM** |
| **20** | **ART NOUVEAU ARCHITECTURE IN UZICE**  Gordana Lazić, PhD | **5.30 – 5.40 PM** |
| **21** | **MONASTERIES OF OVČAR – KABLAR GORGE AS FOCI OF RELIGIOUS TOURISM IN WESTERN SERBIA**  Dragan Učur, MSc | **5.40 – 5.50 PM** |
| **22** | **SPATHEION TYPE AMPHORAE FROM BOLJETIN SITE**  Radmila Zotović, PhD | **5.50 – 6.00 PM** |
| **23** | **ECO-RURAL TOURISM ON THE MOUNTAIN TARA**  Ljiljana Trumbulović, PhD  Jovica Stefanović, MSc | **6.00 – 6.10 PM** |
| **24** | **IMPACT OF FINANCIAL ANALYSIS ON QUALITY OF DECISION MAKING IN TOURIST ORGANIZATIONS**  Jelena Avakumović, PhD  Julija Avakumović, PhD | **6.10 – 6.20 PM** |
| **25** | **THE PROCESS OF MAKING BUSINESS DECISIONS AND THE IMPORTANCE OF ETHICAL CRTIERIA SEGMENTS**  Zoran Čeganjac, PhD  Marko Pavlović | **6.20 – 6.30 PM** |
|  | **DISCUSSION** | **6.30 – 6.50 PM** |